## WHAT IS CLAIMED IS:

- 1. An organic electroluminescent device comprising:
  - a) a substrate formed of an electrically insulating material;
  - b) a hole-injecting anode layer;
- c) an organic electroluminescent layer;
  - d) an electron-injecting cathode formed of a rare-earth metal, or a rare-earth metal alloy coevaporated with a conductive metal.
- An electroluminescent device as claimed in claim 1 wherein the cathode is
   transparent.
  - An electroluminescent device as claimed in claim 1 wherein the cathode is formed of a rare-earth metal or by co-evaporation of the rare-earth metal and a conductive metal.

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- An electroluminescent device as claimed in claim 1 wherein when the substrate
  is optically transparent.
- An electroluminescent device as claimed in claim 4 wherein the substrate is formed from glass or plastics materials.
  - An electroluminescent device as claimed in claim 1 wherein when the substrate is opaque.
- 25 7. An electroluminescent device as claimed in claim 6 wherein the substrate is formed from semiconducting materials or ceramics.

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- 8. An electroluminescent device as claimed in claim 1 wherein the anode is optically transmissive and selected from the group consisting of metal oxides, including indium-tin oxide, aluminum- or indium- doped zinc oxide, tin oxide, magnesium-indium oxide, nickel-tungsten oxide, and cadmium-tin oxide.
- An electroluminescent device as claimed in claim 1 wherein the anode is opaque
  and selected from the group consisting of a metal and a metallic compound
  having a work function greater than 4.1 eV, including gold, iridium,
  molybdenum, palladium, and platinum
- 10. An electroluminescent device as claimed in claim 1 wherein said the organic electroluminescent layer is selected from the group consisting of poly(9,9-dioctylfluorene) (PFO), PFO copolymers, and 9,10-di-(2-naphthyt) anthracene (DNA), or tris-(8-hydroxyquinoline) aluminum (Alq).
- 11. An electroluminescent device as claimed in claim 1 wherein said the rare-earth metal is selected from the group consisting of lanthanum, cerium, praseodymium, neodymium, promethium, samarium, europium, gadolinium, terbium, dysprosium, holmium, erbium, thulium, and ytterbium.
- 12. An electroluminescent device as claimed in claim 1 wherein said conductive metal is selected from the group consisting of gold, silver, nickel, palladium, and platinum.

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13. An organic electroluminescent device comprising a substrate formed of an

electrically insulating material, a hole-injecting anode layer, an organic electroluminescent layer, and a cathode, wherein said cathode comprises a trilayer structure, comprising:

- a) a fluoride layer contacting the electroluminescent layer;
- 5 b) a rare-earth metal layer contacting the fluoride layer;
  - c) a conductive layer contacting the rare-earth metal layer.
  - 14. An electroluminescent device as claimed in claim 13 wherein said fluoride is an alkali fluoride, or an alkaline earth fluoride.

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- 15. An electroluminescent device as claimed in claim 13 wherein said fluoride layer is selected from the group consisting of lithium fluoride, sodium fluoride, potassium fluoride, and cesium fluoride.
- 15 16. An electroluminescent device as claimed in claim 13 wherein said fluoride layer is selected from the group consisting of magnesium fluoride, calcium fluoride, strontium fluoride, and barium fluoride.
  - 17. An electroluminescent device as claimed in claim 13 wherein said rare-earth metal is selected from the group consisting of lanthanum, cerium, praseodymium, neodymium, promethium, samarium, europium, gadolinium, terbium, dysprosium, holmium, erbium, thulium, and ytterbium.
- 18. An electroluminescent device as claimed in claim 13 wherein said conductive 25 material is selected from the group consisting of elemental metals, metals alloys, and other conductive materials.

- An electroluminescent device as claimed in claim 13 wherein said substrate is a glass substrate or a plastic foil.
- 5 20. An electroluminescent device as claimed in claim 13 wherein the anode is optically transmissive and selected from the group consisting of metal oxides, including indium-tin oxide, aluminum- or indium- doped zine oxide, tin oxide, magnesium-indium oxide, nickel-tungsten oxide, and cadmium-tin oxide.
- 21. An electroluminescent device as claimed in claim 13 wherein said the organic electroluminescent layer is selected from the group consisting of poly(9,9-dioctylfluorene) (PFO), PFO copolymers, and 9,10-di-(2-naphthyl) anthracene (DNA), or tris-(8-hydroxyquinoline) aluminum (Alq).